

Making a Difference in Your Community

CROWN TOYOTA ASSISTS IN SCORING BRIGHTER FUTURE FOR LOCAL YOUTH.

CROWN TOYOTA
has received the Toyota President's Award
for the 4th year. The award is given for excellence
in all aspects of dealership operations.

As Head Basketball Coach at the University of Kansas, Bill Self understands how assists can impact outcomes, whether it's in a game of basketball or the game of life. He also knows assists require teamwork. So, when Self started his new Assists Foundation last year, one of the first recruiting calls he made was to Miles Schnaer, President of Crown Toyota in Lawrence, Kan.

"Miles is one of the great philanthropists in our community," says Self. "In addition to being a great businessman, he always finds time for worthwhile causes. Miles has been a driving force in helping the Assists Foundation have an immediate impact on the lives of our young people."

The foundation's goal is to help provide youngsters access to better lives by providing creative and lasting solutions. Though the foundation is only a year old, a capital campaign is already in play, and Schnaer made his commitment early. He helped introduce the Assists Foundation by opening community doors through his contacts as well as by making one of the first financial contributions.

"Bill Self's vision is to improve the future of our youth," says Schnaer. "Being a part of that goal is the best assist I can give to the community."



Miles Schnaer (left), President of Crown Toyota, is an enthusiastic supporter of the Assists Foundation, which was created by Bill Self, Head Basketball Coach at the University of Kansas, to help improve opportunities for area youth.

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